

Proden PlaqueOff® Animal Sales Terms and Conditions and Internet MAP Pricing

Effective: May 1, 2012

Proden PlaqueOff® Animal is a highly respected quality brand in the pet oral health care market. Proden PlaqueOff® Animal works very differently than competing products and it is important to educate the end users on the benefits of Proden PlaqueOff® Animal versus the negative issues with products in the same market.

Sales of Proden PlaqueOff® Animal on non-self-branded websites such as Amazon or eBay typically do not support such client education and pricing undercuts retailers who support the product. Internet sales like this on these websites do not support the quality and image of Proden PlaqueOff® Animal.

To maintain the quality and image of Proden PlaqueOff® Animal, Purchaser agrees to the following Terms and Conditions and Internet MAP Pricing:

Distributor agrees to sell Proden PlaqueOff® Animal to the Purchaser on the condition that the Purchaser only sells Proden PlaqueOff® Animal on Purchaser's own site, Amazon, eBay or any other non-self-branded website if Purchaser notifies and registers any and all such sites with Distributor.

Distributor agrees to sell Proden PlaqueOff® Animal to the Purchaser on the condition that Proden PlaqueOff® Animal is priced no less than 10% off the Suggested Retail Price.

Distributor agrees to sell Proden PlaqueOff® Animal to the Purchaser on the condition that the Purchaser does not resell Proden PlaqueOff® Animal to any other reseller, only to an end user or final customer.

Purchaser understands, accepts and agrees to these Terms and Conditions and Internet MAP Pricing:

Legal Name of Purchaser _____

Owner or Officer _____

Date _____